

eSalesTrack is a pioneering customer relationship management (CRM) solution provided in a hosted environment (On-Demand) to give your company maximum exposure and flexibility.

#### **Instant Information -**

eSalesTrack can offer your organization the ability to be up and running instantly, allowing your sales force and adjacent departments the ability to record information real-time.

#### **No software installation and no up-front costs. -**

Try eSalesTrack for FREE for 30 days and then only pay a small user fee every month you want to enjoy it's flexibility.

#### **Secure hosting –**

eSalesTrack is hosted in safe, secure data centers and provided to you no matter your location.

# CRM

#### **eSalesTrack**

A product of Soleran, LLC  
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## **eSalesTrack: Offering Numerous Benefits Of Utilizing And Optimizing A customized CRM-On-Demand Solution to Savvy Consumers**

Welcome to the real dimension of the business world! CRM in the real-everyday world, where customer-based and interfaced, web-based and real-time enterprise and business solutions, happen, come to life and create collaboration and business opportunity. This is the arena of play and undertaking of eSalesTrack.

- Customized, tailored solutions and capabilities to suit organizational need and unique requirements, scaleable and accessible 24/7
- Collaborate, prepare, baseline, benchmark, conceptualize and custom design, resource and timelines through seamless implementation. Be up and running in no time to better empower sales teams and customers to interface, interact, streamline and develop business relationships more effectively, meaningfully, timely, affordably and even more importantly profitably and mutually rewarding to both company AND customer!
- Streamline sales processes, steps, interactions, cycles and pipeline management, in effect maximizing any and all marketing and sales undertakings and effectiveness within your organization, including contact centers, call and customer support and or service centers.
- Anticipate, monitor, track and improve customer loyalty through effective and active relationship management and superior services in and as an integrated effort and coordinated, informed and networking force.
- Foster cross-functional, multi-layered and faceted organizational client support and servicing across your organization for ultimate client satisfaction. Empowered and relevant, timely decision making and responsive, smarter, well-thought out and expeditious decisions from, between and across all layers, departments and levels of the organization, including : management, sales, services, and marketing teams, consistently and seemingly effortlessly providing stellar customer service.
- Mobilize and unleash a lean, targeted, streamlined, informed and empowered sales force, effective and profitable.
- Become agile as a serious market-competitor, scaleable, capable and prepared for unanticipated growth, responsive to needs, wants, trends , sensitive to customer demands and optimizing every opportunity to mutually benefit from customer relationships: existing, potential or new.
- Utilizing innovative and under-utilized tools, channels, tactics and techniques on a single platform, technology and web-enabled, to manage and coordinate all customer interactions, dialogues, contacts, communications, issues, enquiries, complaints and exchanges – thereby maximizing and spotting opportunity.
- Customer-centric and focused, organizations should make it a priority to build more intimate, one-on-one, personalized and customized, profitable customer relationships, while actively focusing on lowering operating costs, seeking mutually beneficial opportunities and relationships that will last and grow the business.

Very much an operational reality for most companies and entrepreneurs alike, CRM and CRM-on-demand (solely web-based solutions), have to be addressed, nurtured and sustained, on an on-going basis. Both transactional and live strategy, approach and activity, involving customer-facing and interfacing areas of sales, marketing and customer service, all interplay into this dynamic relationship and base-currency for any business or transaction in the marketplace. To whom will you entrust your most valued base-currency and profitability engine?