



eSalesTrack is a pioneering customer relationship management (CRM) solution provided in a hosted environment (On-Demand) to give your company maximum exposure and flexibility.

#### Instant Information -

eSalesTrack can offer your organization the ability to be up and running instantly, allowing your sales force and adjacent departments the ability to record information real-time.

#### No software installation and no up-front costs. -

Try eSalesTrack for FREE for 30 days and then only pay a small user fee every month you want to enjoy it's flexibility.

#### Secure hosting -

eSalesTrack is hosted in safe, secure data centers and provided to you no matter your location.

# CRM

#### eSalesTrack

A product of Soleran, LLC  
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## eSalesTrack Trailblazing Across An Ever-Changing Landscape Of On-Demand CRM (Customer Relationship Management) And (SFA) Sales Force Automation Tools.

Increasingly customers are the empowered party in the sales process and understanding and appreciation for this personalized environment of the marketplace of tomorrow, will definitely empower businesses to respond appropriately and continue to build lasting 1 to 1 relationships with consumers. No more equal treatment for all valued customers, they increasingly demand individualized attention, customized, tailored service and individual value and experience is what matters to most.

Expedience, results, immediacy, delivery, instant satisfaction, valued and remembered transactional interaction and customization, drives customer behaviour. The latter, more-so than other traditionally drove reasoned thought behind loyalty cards, discount points and or other customer loyalty reward initiatives. In the end, this whole sales process and the landscape it serves, has morphed into a familial, meaningful and relational connection, where meaningful communications and individualized service will continue to drive the need for businesses, to be agile and responsive, with the tools and technology the web and virtual marketplace technologies, interfaces and platforms provide, to maximize their customer relationships and ensure increased profitability, cost-efficiency and performance excellence.

Reduce costs, increase customer profitability, improve customer loyalty, shorten sales cycles, market to prospects more efficiently, and automate after-sale functions to provide superior customer service – all provided under one roof and banner. Find your innovative, flexible, cost-effective, hosted, web-enabled, customer relationship management (CRM) solution at <http://www.esalestrack.com>. We strive to deliver tangible business value to companies of all type, scope, shape, location and size, from start-up to seasoned, small and medium-sized businesses to larger organizations and their affiliates or global interest. Partner with us to strengthen your customer relationships and turn every customer into a valuable asset to your business.

### *At eSalesTrack, we provide consumers with the ultimate competitive edge...*

...building your positioning and success in the global, on-line, web-based, virtual marketplace we find ourselves in today. We pride ourselves in providing businesses with the opportunity to identify, capture and retain its most profitable "currency" namely, customer-relationships, cross-and up-sell through multiple channels, providing satisfaction, repeat-business, and loyalty throughout the process.

A very valid business concept, unfortunately, often hyped and oversold, over-promised and under-delivered, the CRM industry, tools and technology as a means and end in itself, has sometimes and somewhat lost its sight of the purpose, intent and impact. At eSalesTrack, we refocus on what really matters: **relevant, reliable business, enterprise and organizational solutions for maximizing and optimizing client opportunity, interface and relationship building and management, with ease-of-use, technology-enabled services, products and alternative solutions, state-of-the art, tested and valued in industry with a diverse customer-base and solid track-record.**