

eSalesTrack is a pioneering customer relationship management (CRM) solution provided in a hosted environment (On-Demand) to give your company maximum exposure and flexibility.

#### Instant Information -

eSalesTrack can offer your organization the ability to be up and running instantly, allowing your sales force and adjacent departments the ability to record information real-time.

#### No software installation and no up-front costs. -

Try eSalesTrack for FREE for 30 days and then only pay a small user fee every month you want to enjoy it's flexibility.

#### Secure hosting -

eSalesTrack is hosted in safe, secure data centers and provided to you no matter your location.

# CRM

#### eSalesTrack

A product of Soleran, LLC  
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## eSalesTrack.com: Laying the cornerstone of business success with care and getting the fundamentals of customer relationship management on demand, right the first time, every time!

Distinguishing and positioning our customer-centric value proposition, strategy, approach, products, services and business solutions for On-Demand Customer Relationship Management Solutions in the global marketplace, is best done by our existing satisfied customers and clientele themselves. Like the saying goes: "the proof is in the pudding." Testimonials abound and innovative problem solving and customized solutions are at the order of the day and will continue to shape our journey, on behalf of and in close collaborative effort with our valued customers and business peers and partners.

Offering qualitative web-based or on-demand customer relationship management solutions, drives our business focus and activity. Our approach is firmly drawing from the 1 to 1 marketing principle, that is increasingly becoming the necessity for companies and businesses to survive in the competitive, global and virtual marketplace today. It also rings equally true for the territories and sales realms of future markets and clients, yet to come.

This accepted principle, orients attention and service to the customer in and on their terms. To maximize not only the value of that relationship for the customer, but also for and to the business remains a priority. In essence, it becomes the 'currency of profitability'. It is no longer merely about sales, customer loyalty programs, cards, rewards and other such-like instruments anymore. The sales game has changed significantly and businesses will increasingly face the challenge of deepening, widening and strengthening their existing and new customer relationships as a value-creation tool. They will continue to embrace and endeavor to drive and improve profitability, while securing and improving individual and personalized, customer satisfaction and loyalty.

**At esalestrack.com, we advocate business process, that zooms in on probing, understanding, appreciating, acting on and modifying, customer behaviour , patterns preferences and actions, over time, unearthing the facts, together with clients and providers. We are learning that every exchange and interaction matters and holds within it the promise of a deeper, more fulfilling, meaningful and mutually beneficial relationship.**

eSalesTrack.com (<http://www.esalestrack.com>), is a web-based CRM (Customer Relationship Management) tool and SFA (Sales Force Automation) solution, catering to the tailored and niche-specific, web-based section of the CRM industry, commonly referred to as 'CRM On-Demand'. Products and service offerings in this context are solely web-based and offers the flexibility, adaptability and agility required for modern-day businesses to be successful. Keeping their fingers on the pulse, on trends and developments that direct their processes, purpose and affect their overall business success, customer care and profitability.

